

## Results:

1. Define and document your organization's mission and vision statements, as well as the organizational values.
2. Define and document the short-term, medium-term, and long-term organizational objectives.
3. Define and document the management, operational and competitive strategies.
4. Create an action plan to be followed immediately by management.

## Includes:

- + 8 hours of workshop.
- + Follow-up on established action plans using project management methodology.
- + Two post-workshop follow-up sessions to answer questions, review materials, and address any particular issues participants have (two-weeks and four-weeks after the workshops).
- + Electronic copies of the presentation materials and work manual (Printed copies not included).
- + Certificate of completion with objectives achieved.